

Email Template: Fisher Focus

Subject: Why MBA students are flocking to Columbus.

Hi RECIPIENT NAME,

Finding the right city for your MBA program can mean the difference between a thriving and stagnating career. Choose wisely! And among your options, think about Columbus, Ohio.

Columbus, previously an undiscovered gem, has grown into a major business powerhouse. While other, more well-known cities are struggling, Columbus's diverse economy is booming.

We think Columbus is the perfect place to earn an MBA. To prove it, we compiled some of the most impressive facts about our city in our new article, "[5 Rankings That Prove Columbus, Ohio Is a Great City for MBAs.](#)"

Read the article to learn:

- Why businesses **from tech startups to Fortune 500s** are flocking to Columbus.
- Why Columbus is experiencing a nation-leading "brain gain," **attracting creative professionals, tech wizards, and eager entrepreneurs** with a **high quality of life, low housing costs, and abundant business resources**.
- The glowing reviews Columbus has earned as **a mecca for business and culture** from leading publications such as NPR, CNBC, and Money.
- How the city of Columbus can **boost the value of your MBA program**.

Want to experience all Columbus has to offer? Come see for yourself and while you're in town, plan to visit Fisher College of Business at Ohio State University. [Learn more about our full-time MBA program here.](#)

See you soon!

SENDER'S NAME, TITLE